rose plastic

Cutting edge packaging



protective packaging pioneers

rose 💯 plastic®

THE PERFECT PACKAGING

FOR EVERY CUTTING TOOL Whether you need packaging for tiny micro drills, heavy-duty precision milling heads or razor-sharp diamond tools - at rose plastic you're guaranteed to find the ideal protective and transport packaging solution for every tool.



Cutting tools, perfectly packaged

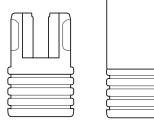
From the pioneers of protective packaging

High-quality tools and plastic packaging from rose plastic – a winning combination. Our packaging solutions don't just optimally protect your tools during transport and storage – they also stand out thanks to unrivalled ergonomics and innovative designs.

With a portfolio of over 4,000 different plastic packaging solutions, we've been the world's number one provider of packaging for highquality cutting tools for decades. Our packaging tubes, cassettes, boxes, cases (not to mention our clever transport and organizing systems) ensure optimum product protection against damage, moisture, dust and oil.

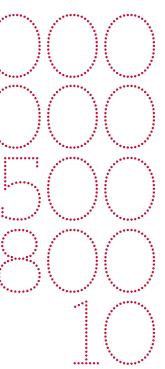
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PROTECTIVE PACKAGING PIONEERS

rose plastic is renowned throughout the world as a pioneer in protective tool packaging. Numerous industry firsts and over 65 years of experience have made us the world's best-selling packaging brand for cutting tools.



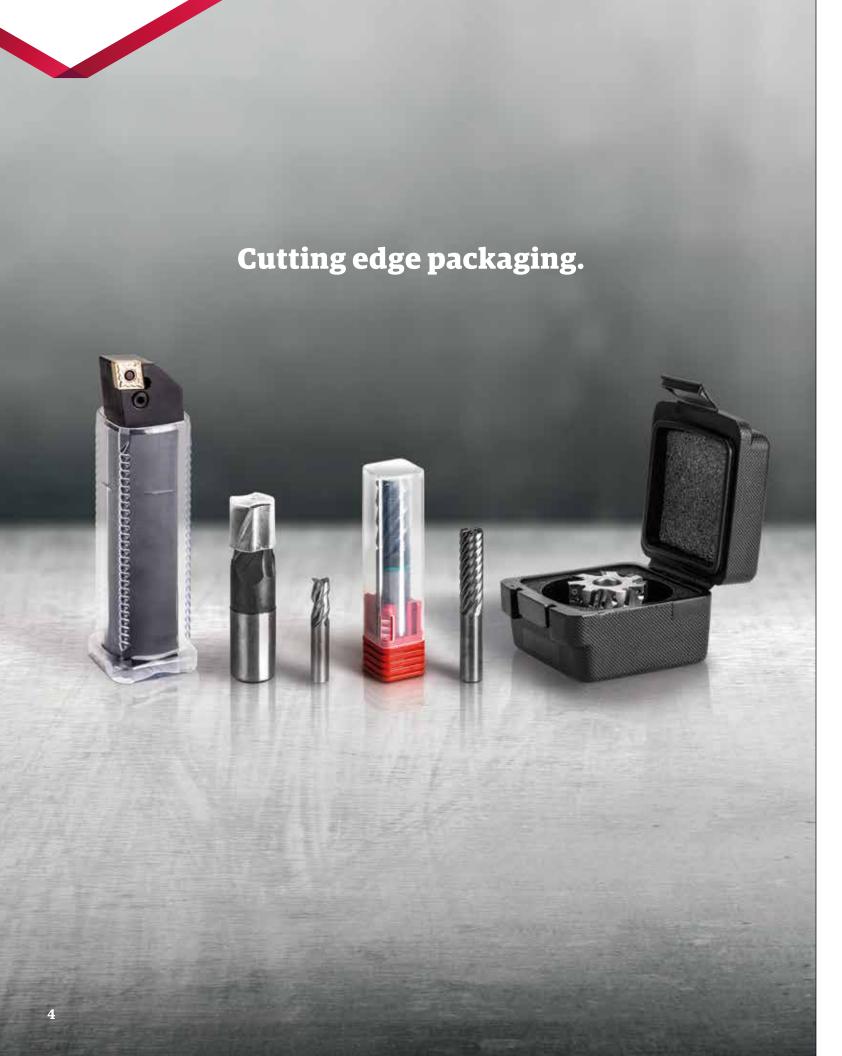
CUSTOMERS WORLDWIDE

PRODUCTS IN OUR RANGE

MILLION PRODUCTS PER YEAR

EMPLOYEES WORLDWIDE

LOCATIONS WORLDWIDE



Service, protection and special requests

12 convincing reasons to choose rose plastic

There are many good reasons why manufacturers of cutting tools around the globe choose our plastic packaging solutions. Here are the most important ones:

NO COMPROMISES WHEN IT COMES TO QUALITY

High-quality cutting tools need perfect protection. That's why all our protective packaging is designed to ensure the highest possible stability and robustness, rather than the lowest price. Because we know that inadequate product protection will ultimately prove to be the most expensive solution for you.

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DECADES OF EXPERIENCE AS PIONEERS IN PROTECTIVE PACKAGING

We've been in business for over 65 years. Today, we're the global market leader in the manufacture of plastic packaging for cutting tools. Our packaging solutions have repeatedly set new standards in terms of quality, design and functionality.

LOCATIONS ALL OVER THE WORLD

With locations all around the globe, we are always close at hand.
Which means you can obtain identical plastic packaging for your cutting tools or precision tools anywhere in world — in consistent high quality.

FULL-SPECTRUM SERVICE

We provide everything you need from a single source: personalized advice, innovative development, design and construction of precision tools, high-quality finishing via printing or engraving, packaging and reliable shipping to almost every country on Earth, and much more besides.

MAXIMUM PROTECTION FOR YOUR CUTTING TOOLS

Our robust packaging absorbs shocks and effectively protects the contents against moisture, dust, and oil, thereby ensuring your cutting tools reach your customers in perfect condition.

PROTECT. PRESENT. SELL.



The right packaging not only protects your tools, but also puts them in the spotlight. Our attractive packaging solutions for precision tools let you highlight the value of your products – and differentiate them from the competition.



EASY HANDLING THANKS TO UNRIVALLED ERGONOMICS

We put a lot of time, thought and energy into our packaging. But we hope you won't notice this. Seriously, we want the exemplary ergonomics of our packaging to make handling it anything but a memorable experience — quite simply effortless.



VAST RANGE OF PACKAGING SOLUTIONS

More than 4,000 different types of packaging in different materials, colors, dimensions and lengths can be found on our website, as well as numerous accessories, such as matching foam inserts, adapters for special cases, etc.



CUSTOMIZED PACKAGING SOLUTIONS

Despite our huge product range, what if none of our packaging solutions quite fits? No problem! If required, we'll simply work with you to develop a customized packaging solution for your product. Our designers, engineers and project managers will ensure that the result is a well-conceived and affordable solution.



PERSONALIZED ADVICE FROM OUR EXPERIENCED PACKAGING SPECIALISTS

We want you to be completely satisfied. That's why our customer service staff will go to great lengths to provide you with competent and personalized advice. Together, we'll find the optimal packaging solution for your cutting tools.



FINISHING VIA PRINT OR ENGRAVING

At our in-house print shop we can add high-impact promotional prints to your plastic packaging, such as your company logo, slogan or important product information. Alternatively, we also offer laser engraving.



FOR US, SPECIAL REQUESTS ARE STANDARD PRACTICE

Each cutting tool is different. Which is why we also cater to special requirements, for example via our VCI protective packaging with integrated corrosion protection, or with our LABS-free packaging that guarantees residue-free and highly wettable surfaces.



Our **TwistPack** Plus

The universal packaging tube

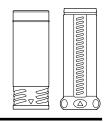
The TwistPack Plus from rose plastic is the latest generation of our universally applicable cylindrical packaging tube that is designed for maximum product protection and easy handling. Our customers around the world use it as protective packaging for high-quality and sensitive cutting tools, whether as individual packaging for milling cutters or tool holders, or as bulk packaging for multiple shank tools. The TwistPack Plus features telescopic length adjustment for quick and easy opening and closing, as well as a click mechanism to prevent unintentional opening.

OPENING/ CLOSING Easy opening and closing thanks to quick, telescopic

adjustment

OPERABILITY

Hexagon tube bottom prevents rolling and allows ergonomic handling











FIRM HOLD

Firm grip thanks to our click-groove system

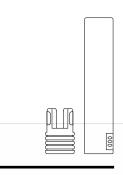


The **TopPack** product family

Perfect packaging for shank tools

Our TopPack family offers maximum product protection for your high-quality milling cutters and drill bits. The various models are designed to solve very particular problems. For example, our TopPack XLine series is the perfect packaging for extra-long and delicate shank tools, while our TopPack FoldBack features a functional shaft clamp that perfectly protects the sensitive tips of micro drills and precision cutters while also ensuring easy insertion and removal of the tools. And our TopPack XPress includes a patented shaft clamp that ensures even better grip with troublefree insertion and removal of solid carbide milling cutters and drills.







CONICAL RETAINING RIDGES

The inner and outer parts keep the tool centered inside the packaging

INSERTION / REMOVAL

Easy insertion and removal by folding down the back wall

Patented shaft clamp and extended mounting base to ensure a secure grip for even the longest drill bits



The **BlockPack**

The ultimate packaging tube

The BlockPack from rose plastic is the safest square protection packaging tube – and just like our cylindrical TwistPack Plus, its possible uses are practically infinite! Thanks to the length adjustment mechanism and special TwistLock closure technology, the BlockPack is easy to handle and can be adjusted to the desired product length in seconds – and then securely closed. Special base contours and reinforcing grooves ensure maximum cushioning and product protection, while optional hangers and end caps made of ABS offer extra flexibility and safety. In addition, the BlockPack can be easily stacked and stored.

BLOCKPACK

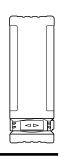
With TwistLock closure feature and ratchet length adjustment

BLOCKPACK ENDCAPS

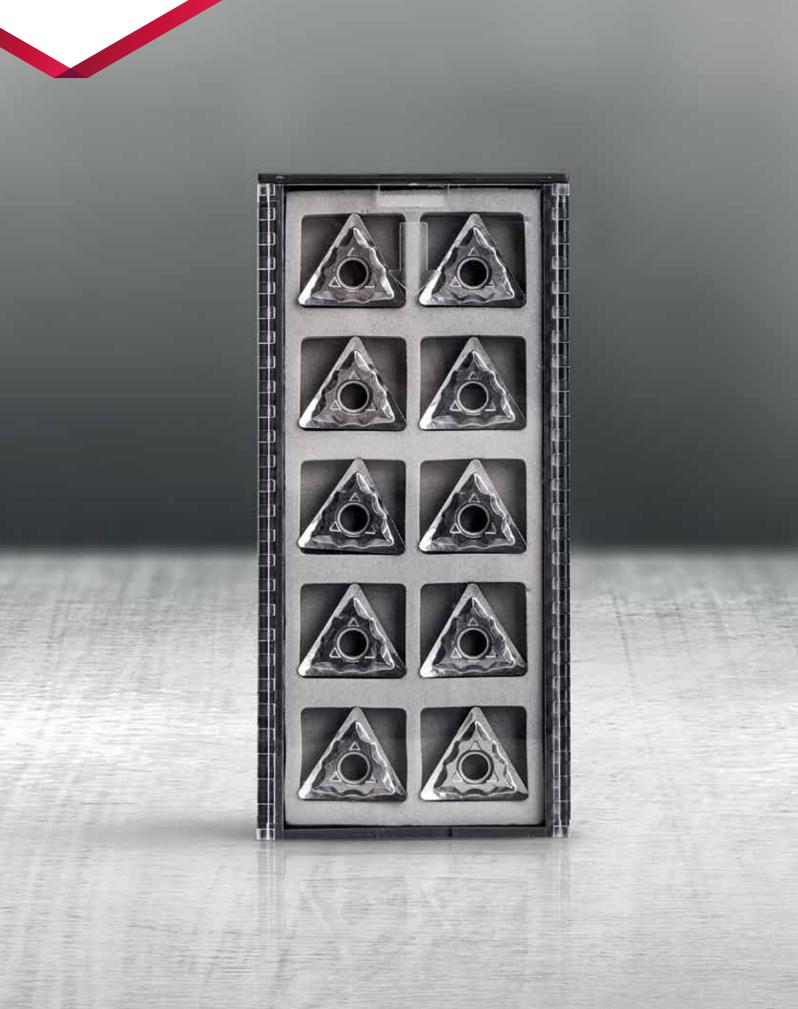
For additional protection of sharp objects

TOOLHOLDER

Tight fit of the tool holders in axial and radial direction







The **InsertBox** HighS

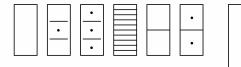
Division manager

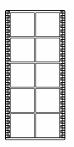
The InsertBox HighS from rose plastic is among the world's most popular protective packaging solutions for high quality indexable inserts. The reasons for this are obvious: It combines maximum product protection with a practical design and easy handling.

The InsertBox HighS is available in 7 different sizes and 6 different layouts. It not only protects and secures your products perfectly, but is also easy to open and close. In addition, it can also be stacked without a problem – and even filled automatically. Our optional foam inserts make this the safest insert packaging ever.

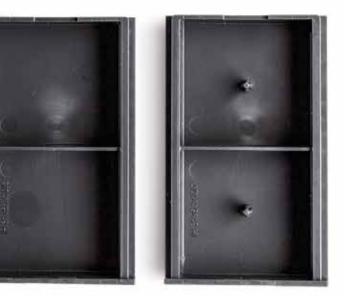


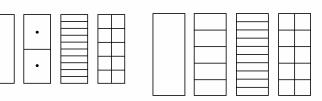
COMPARTMENT LAYOUTS













Wherever you are, we are close by

At home all over the world

With around 800 employees at 10 locations around the world, we are also near to our customers. For short distances, reliable logistics, and sustainable business practices. We supply companies all over the world from our locations in Europe, Asia, North America

Thanks to our production capacity and efficient logistics, we can naturally supply our customers quickly and reliably with smaller quantities. However, we can also process large-volume orders on time with high process and product quality.



OUR FULL PRODUCT RANGE An overview of our entire product range with around 4,000 different packaging solutions can be found on our website at www.rose-plastic.us You can view our general catalog (PDF) directly via the following QR code:



Production locations

Subsidiaries

GERMANY

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41

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